



LET'S LAUNCH

THE GOLFERS APP

SPINKS CREATIVE X THE GOLFERS APP

THE GO-TO APP FOR GOLFERS ACROSS THE GLOBE



SPINKS CREATIVE X THE GOLFERS APP



YOUR OBJECTIVES

You are looking to appoint an agency to support your launch into the market with a fresh and professional looking brand.

The Golfers App needs an agency that has the ability to offer an extensive and professional brand look, but also the ability to flex with the brand as it grows and launches globally. It needs someone who can create a brand look and feel that speaks to the market and stands out amongst the other products in the industry.



YOUR BRAND

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BRANDING

Your brand is what people say about you when you leave the room.

So let's work together to make it memorable!

Our branding package includes:

- Vision meeting
- Creation of vision Board
- Ideas and design of your new logo and submark logo
- Social media templates and guidance
- Social media branding
- A brand guidelines document
- Business card design



DELIVERABLES

WEBSITE LANDING PAGE

What is the first thing someone does when they want to find out about a brand? They Google them. So having a web presence that accurately reflects who you are, the look and feel of the brand and all you offer is essential.

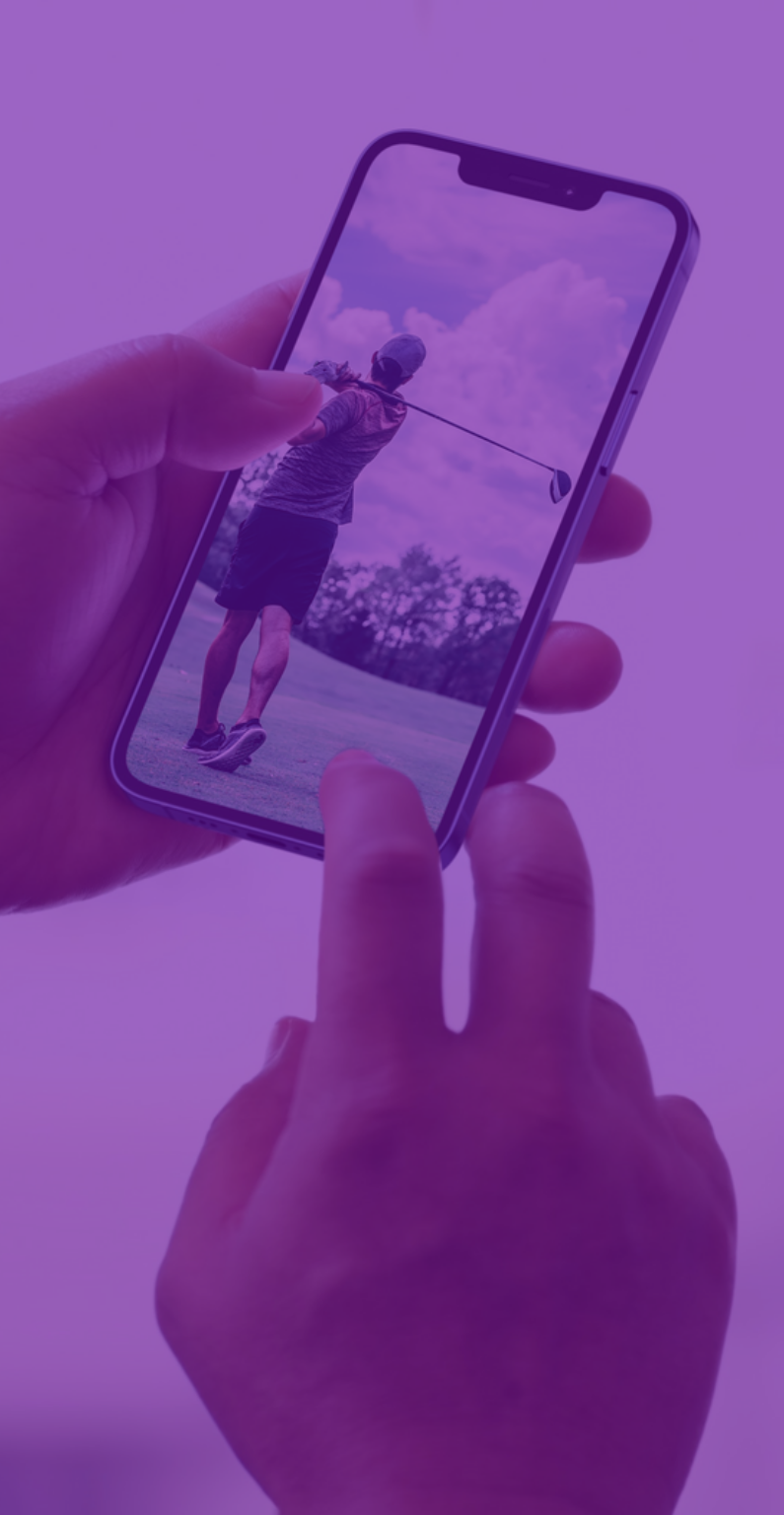
We can work with you to create a simple landing page that utilises your domain and shows a simplified website to show what your app is all about and to build excitement for it.

We will build your website on a platform that is easy to use, navigate and update when you need to. We believe that websites should not be an opportunity to tie you to the company that built them. So, we create all our websites with the user in mind.

The process is a collaborative one and you will be involved at every step of the way.

INCLUDES:

- One-page Wordpress website
- Vision board and brainstorm meeting
- Creation and build of landing page
- Website content creation (words & stock imagery only)
- End of build meeting and run through session





INVESTMENT

All prices are exclusive of VAT

£750

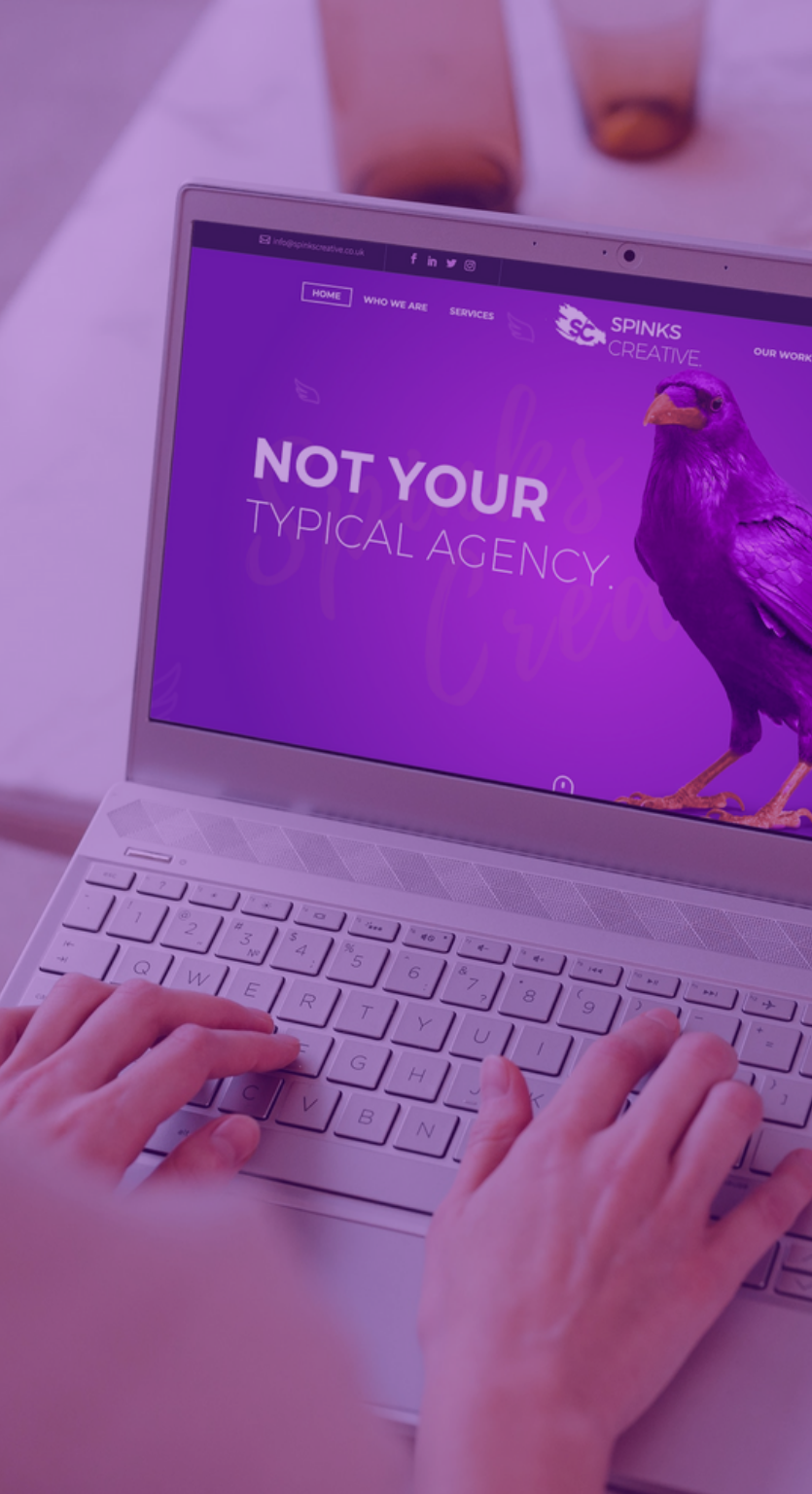
BRAND



£1.5K

WEBSITE

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WHY SPINKS CREATIVE?

What we do is about more than what services we can offer, it's about relationships and it's about results. We want to build a rapport, not just a client base and work together to bring your strategy to life.

For us, it's about delivering more than just what you've asked for, it's about truly understanding you as a brand, your goals and being bold enough to push the boundaries. At Spinks Creative we want you to believe us when we say that marketing and PR has no limits, so let's work together to create a strategy that is as unique and impressive as your brand is.

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LET'S GET STARTED

QUESTIONS?

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WWW.SPINKSCREATIVE.CO.UK